

## SGSY SENSITIZATION MEETING OF BANKERS HELD AT KORAPUT.

A meeting of Branch Managers of all Banks was organised at the DNK Conference Hall, Koraput on 25.4.2010 under the chairmanship of Shri Rajesh P. Patil, IAS., Dist. Magistrate and Collector, Koraput. Among others, the meeting was attended by Smt. Roopa Roshan Sahoo, IAS., Project Director, DRDA, AGM, NABARD, Deputy Director, Horticulture, Deputy Director, Agriculture, Chief Dist. Veterinary Officer and Controllers of various Banks (Utkal Gramya Bank, Koraput Central Cooperative Bank etc.). The Collector, in his inaugural address complimented the Bankers for 100% achievement under SGSY loans and appealed to them to deal with the customers, especially the illiterate people of rural areas positively. He also explained the SHG Federation structure starting from Gram Panchayat level to the District level, and narrated the steps taken for involving SHG Federation in procurement, processing and marketing of turmeric, cashew nuts, paddy and even distribution of items under Mid Day Meal programme. The prime objective of the meeting was generation of awareness among bankers about creation of new Self Help Group Federation in the district and implementation of SGSY as well as other Government sponsored schemes with the SHG Federation as facilitator. The vision of the Dist. Administration was shared with the Bank Managers with a view to streamline basic banking operations like opening of zero balance account, provision of KCC loan, loan to SHGs etc. in a transparent and hassle-free manner.

The Project Director, DRDA, in her address, drew attention of the Bankers to the largest financial inclusion initiative in the form of Micro Credit through SHGs and requested the Bankers to deal with SHGs, farmers in a more customer-friendly manner. Some problems in implementation of the SGSY were also raised by few Bankers / Controllers and they were resolved.

The Collector launched Annual Credit Plan of Koraput district. Prizes were given to Blocks and Bank branches for performance in SGSY lending and DIR finance.

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